

Outsourcing as an element of management of local government in Poland

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ABSTRACT

Two parallel processes collide in the functioning of the public administration, but occur with varying intensity. On one hand, it is the growing role of state intervention and the government in economic and social processes, on the other, it is the process of privatization of sectors of the economy, especially relating to the provision of certain services to citizens.

Municipal outsourcing (Korczak; Miruć, 2012) is a project that consists the separation tasks from the organizational structure of the local government and transferring them to the realization of other independent entities outside the public administration.

The aim of this article is to analyze the level of development of the method and the outsourcing process in the local government in Poland, as part of the New Public Management. The goal is an indication of good examples of tasks that local governments implement using outsourcing. This article is an attempt to answer the following research questions:

- What is outsourcing and how much does the implementation of the NPM model in local government administration influence?
- What are the specific characteristics of municipal outsourcing in comparison with business realities?
- In what areas does municipal outsourcing in Poland function compared to local government systems in other countries?
- How is municipal outsourcing in Poland implemented?
- What are the effects and prospects of development of municipal outsourcing in Poland?

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The article also presents examples of outsourcing in local government administration, as a good practice.

The hypothesis is based on a premise that local government in Poland rarely implements the method of outsourcing public tasks. However, there are a number of legal instruments through which many public tasks can be executed by entities outside the public sector.

It is possible to achieve article objective by applying descriptive methods based on a review of literature and various types of documents and analyses regarding both the outsourcing issues and activities of local government, which implements their tasks on basic outsourcing methods. The use of system analysis in the present paper is also worth mentioning. It was performed through the analysis of systemic conditions associated with the operation of the legal system of outsourcing, which underlies the action of the local government in Poland.

The article contains an analysis of foreign and Polish literature related to reforming public administration and modern management in administration, outsourcing and its evolution, for example: Hausner, J. (2003); Bugdol, M. (2001); Padovano, E., Young D. (2006); Bailey, SJ (1995); Aucoin, P. (1990); Greer, A. and Hoggett, P. (1999); Pollitt, Ch., Bouckaert, G. (2005); OECD literature. This article also reviews the official source documents in the form of legislation at the national level, as well as the objectives and content of local law.